



FOODTEC CAMBODIA 2023

**CAMBODIA'S BIGGEST INTERNATIONAL
FOOD PROCESSING & PACKAGING
TECHNOLOGY EXHIBITION**



Co-located with :

CAMFOOD'23
CAMBODIAN INTERNATIONAL FOOD & DRINKS INDUSTRY SHOW

Organised by :

MAMBTarsus
EVENTS GROUP

TARSUS

foodtecasia.com

FOODTEC CAMBODIA 2023: THE ONE-STOP AVENUE TO EXPAND YOUR BUSINESS REACH

FOODTEC CAMBODIA 2023 presents companies and brands of the food processing and packaging industry a one-stop stage to capitalise on opportunities in Cambodia's Food and Beverage (F&B) market. Held at the Diamond Island Exhibition and Convention Centre (DIECC), from 14-16 September 2023, the Expo is set to be the Kingdom's largest gathering point of industry professionals from the sector.

More than 300 international and local companies and brands representing 15 countries are expected to participate in the Industry Show, showcasing a wide array of products, equipment and technology. FOODTEC CAMBODIA 2023 is the best platform to feature products upfront to thousands of key buyers and decision makers, connect with potential clients, build new partnerships, and source for new distributors, agents and strategic partners.

Among the fastest growing economies in the world, Cambodia's GDP is expected to hit 6.8% in 2020, while per capita GDP growth is forecasted at 4.2%. In recent years, Cambodia's food and beverage market has been rapidly developing and has now started exporting processed food abroad in greater volumes. Furthermore, with Cambodia looking to diversify its export market, demands for food safety technologies have skyrocketed.

If you have been wanting to expand your market into Cambodia's Food Processing and Packaging Industry, 2023 is the best time. The sector is ripe and open with avenues for investments. Contact Ms. Vichera at vichera@ambtarsus.com today to book your preferred booth location.



Here's what to expect at FOODTEC CAMBODIA 2023:



Over 7,000 visitors, including key buyers looking to purchase the latest food processing and packaging products and equipment.



Technical Seminars providing insights on the latest innovations shaping the industry



Opportunity for New Product Launches and Promotional Campaigns



Networking platform for developing new businesses and partnerships

THE NO.1 MARKETING ROUTE TO CAMBODIA

CAMBODIA INTERNATIONAL FOOD TECHNOLOGY SEMINAR 2023

Theme: Re-Engineering Cambodia's Food Processing & Packaging Industry

The Cambodia International Food Technology Seminar will be held in conjunction with FOODTEC CAMBODIA'23 and will address the key issues in Cambodia's food processing and packaging industry. Top international experts and speakers will present papers on innovations in food manufacturing and implementing the latest in food safety standards. Attending delegates will include food technologists, and food and drink manufacturers. Should you be interested in presenting a paper at the Seminar, please submit the title and synopsis of your paper to Ms Vichera at vichera@ambtarsus.com.





MARKET UPDATES:

- The Asian Development Bank (ADB) forecasts Cambodia's Gross Domestic Product (GDP) growth to hit 6.8% in 2020.
- Food safety technology has increased rapidly as Cambodia aims to diversify its export market.
- Cambodia Consumer Spending is projected to trend around 45159.91 KHR Million in 2020.
- By 2021, Cambodia's retail sale in the packaged food market is expected to reach US\$632 million, a growth rate of 33.5% or US\$158.8 million.
- Cambodia's F&B market has seen increased development and good growth in recent years. Supply chain infrastructure and hygiene are constantly being improved. There is also a clear increase in the variety of new local and international offerings appearing in the city and increasingly in the provinces.
- The processed food industries are valued at over US\$2 trillion globally and consist of over 400,000 businesses.



OUR TRACK RECORD OF SUCCESS

Exhibitors' Expectations

93.00% of exhibitors met or exceeded their expectations on their participation.

Quality of Visitors

95.00% of exhibitors are satisfied with the quality of visitors.

Quantity of Visitors

84.00% of exhibitors are satisfied with the quantity of visitors.

Overall Performance of Organiser

93.00% of the exhibitors are satisfied with the overall performance of the organiser.

Total Estimated Sales Achieved by Exhibitors from the Show

- At exhibition: **USD 1,240,000**
- Within 12 months of exhibition: **USD 2,690,000**



GREATER VALUE UNDER ONE ROOF!

More co-located events

FOODTEC CAMBODIA 2023 will be held in conjunction with several related events that will cover key sectors in Cambodia's F&B market. The Industry Show aims to provide related industries with a one-stop avenue that will meet all needs in one place.

CAMFOOD'23

CAMBODIAN INTERNATIONAL FOOD & DRINKS INDUSTRY SHOW

This will help to attract even more buyers and decision makers, thereby delivering more value to your participation.

SPONSORSHIP OPPORTUNITIES

If you would like to increase your profile at this prestigious exhibition, why not benefit from the numerous sponsorship opportunities available? Your logos could be featured prominently in the many promotional marketing materials and on-site signages. There are many cost effective sponsorship packages that would suit your needs. Kindly contact Ms. Vichera at vichera@ambtarsus.com for more information.





THE VENUE

Address: Tonle Bassac Commune,
Chamkarmorn District, Diamond
Island City, Phnom Penh, Cambodia

The Diamond Island Exhibition & Convention Centre is located in the heart of Phnom Penh, and is close to all major hotels and attractions. All halls are fitted with independent air-cooling systems. The hall also features other supporting facilities including seminar rooms, cafés, restaurants, VIP rooms, Wi-Fi services and high-tech security systems.



THE PROFESSIONAL ORGANISER

FOODTEC CAMBODIA 2023 is organised by Tarsus Southeast Asia is among the top three international B2B exhibition organisers in Southeast Asia. Headquartered in Kuala Lumpur, the Group organises shows in Singapore, Cambodia, Malaysia, the Philippines, Sri Lanka, Vietnam, Laos, Indonesia and Myanmar. Its portfolio covers energy, water, oil & gas, hotel, food & beverage, building, agriculture & livestock, auto aftermarket, medical, infrastructure sectors and more. The group prides itself in working closely with local industry organisations and delivering real results and return on investments for exhibiting and participating companies.



COST OF PARTICIPATION

BARE SPACE RENTAL ONLY

- US\$382 per sq m

WALK ON PACKAGE RENTAL

- US\$406 per sq m

Inclusive of

- Needle punch carpet
- White polyester laminated panels for back wall & two side walls and fascia board
- Adhesive Vinyl letters for exhibitor's name and booth numbers on the fascia board
- Fluorescent lights (40 watts)
- Information Counter
- Folding Chair
- Wastepaper Basket

Organised by :

TARSUS

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EXHIBIT PROFILE

- Automation
- Bottling & Canning Technology
- Brewing / Beverage Technology
- Confectionery Equipment
- Dairy Processing
- Fish and Seafood Processing
- Food Ingredients & Additives
- Food Processing Technology
- Food Safety and Hygiene Equipment
- Labelling & Printing Materials
- Materials Handling & Storage
- Meat Processing and Packing
- Processing
- Packaging Technology
- Pharmaceutical Processing & Packing
- Precision Measurement Equipment
- Quality Assurance / Laboratory Equipment
- Refrigeration Systems & Cold Storage Facilities

